

News from Sagamore West Farmers' Market  
West Lafayette, Indiana

**FOR IMMEDIATE RELEASE**

**FOR MORE INFORMATION CONTACT**

Kathy Cubberley, Market Director: 765/463-4801; 418-6035, cell

**Sagamore West Farmers' Market seeks vendors**

West Lafayette, Ind. – February 22, 2008 – Produce vendors, artists and craftspeople interested in selling their wares at the Sagamore West Farmers' Market in West Lafayette, Ind., are asked to contact market director Kathy Cubberley, 765/463-4801 or 765/418-6035.

The open-air market, now in its fourth season, will be held from 3 to 6:30 p.m. every Wednesday from May 7 through October 29 in Cumberland Park, off Salisbury Street and north of Cumberland Avenue in West Lafayette.

“This year, our vendors can qualify for rewards through a new program we’re launching,” Cubberley said. It’s part of a “Green and Lean” marketing initiative funded by a \$38,000 grant from the U.S. Department of Agriculture.

At least 75 percent of a vendor’s goods offered for sale must be grown, made or produced in Indiana. Goods may include produce, meats, herbs, flowers, baked goods and other items. Crafters’ booths will be juried for entry and must carry items handmade by the vendor. The cost is \$75 for the 26-week season.

Sagamore West Farmers' Market is sponsored by West Lafayette Parks and Recreation and the Sagamore West Area Business Alliance.

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**Sagamore West Farmers' Market 2008 theme: 'Green and Lean'**

West Lafayette, Ind. – February 22, 2008 – The Sagamore West Farmers' Market is launching its fourth season, this year under the theme, "Green and Lean" and with marketing assistance from a \$38,000 grant from the U.S. Department of Agriculture.

The open-air market will be open from 3 to 6:30 p.m. every Wednesday from May 7 through October 29 in Cumberland Park, off Salisbury Street and north of Cumberland Avenue in West Lafayette.

"Presentations on healthy foods, nutrition and safety also will be on tap," said market director Kathy Cubberley. "Frequent shoppers will benefit from several perks, such as a free tote bag on their third visit."

Vendors will be selling produce, meats, herbs, flowers, baked goods, crafts and other items, with at least 75 percent of their offerings grown, made or produced in Indiana.

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